

**Dick Bernard**  
**A Million Copies Initiative**  
6905 Romeo Road  
Woodbury MN 55125-2421  
651-730-4849  
dick\_bernard@msn.com  
www.outsidethewalls.org/blog  
www.chez-nous.net  
www.amillioncopies.info

January 5, 2012

**GENERAL:** This is a project initiated by myself concerning participation in the March 1-3 Nobel Peace Prize Forum/Festival (NPPF) at Augsburg College in St. Paul MN. All information follows, and if you have additional questions please ask.

**THIS WILL BE THE ONLY FORMAL NOTICE.**  
**WHOEVER CHOOSES TO DO SO WILL PARTICIPATE.**  
**I HOPE YOU SO CHOOSE.**  
**FEEL FREE TO SHARE THIS MATERIAL.**

**PROPOSAL**

**AIM:** Financial Support of 2012 Nobel Peace Prize Forum/Festival (NPPF)  
**WHO:** Friends of Peace and Justice, particularly who can support the Guiding Principles of the Minnesota Alliance of Peacemakers (MAP)  
(see <http://www.mapm.org/mission.htm>)  
**GENERAL INFORMATION:** follows

**GOAL:** \$10,000 raised by February 15, 2012  
**SUGGESTED DONATION:** \$100 or more (tax deductible)  
(This can be 'bundled', as 20 \$5 donations, etc. Any amount OK.)  
**TAX DEDUCTIBLE CHECKS TO:** Augsburg College memo NPPF

**DEADLINES:**

Indicate your pledge by February 1, 2012 (to Dick Bernard)  
Check(s) received by February 15, 2012 (mail to Dick Bernard)

**QUESTIONS?** below, or contact Dick Bernard  
**Augsburg NPPF is aware of this idea.**

**PURPOSE:**

For groups and individuals who support the Mission Statement of MAP to financially assist the NPPF, and in the process develop a working relationship with NPPF and others for peace and justice.

(Again, MAPs Mission Statement is at: <http://www.mapm.org/mission.htm>)

**LONG TERM OBJECTIVE:**

I would hope that this is the first of many years participation in this way.

**QUID PRO QUO for myself or anyone?**

None asked, offered or expected. This is a gift for the cause of peace and justice.

*In peace,*

*Dick Bernard*



Nobel Peace Prize Forum

**March 1-3, 2012**  
**Nobel Peace Prize Forum and Festival**  
**"The Price of Peace"**

As the Norwegian Nobel Institute's only affiliation outside Norway, the Nobel Peace Prize Forum has probed deep questions of peace and conflict inspiring reconciliation and peacemaking for nearly 25 years. Attendees are uplifted by the Nobel Peace Prize Laureate's work, struggles, and triumphs, and by interacting personally with them in a dynamic setting.

For 16 years the Nobel Peace Prize Festival has motivated K-12 students from throughout Minnesota to learn about peace by honoring Nobel Peace Prize Laureates through displays, presentations, songs, and performances. This year the Festival will become an integral part of the newly designed Forum. Held during the Education Day of the Forum, Friday March 2, 2012 at Augsburg College, the Festival will involve more than 1,000 students from around Minnesota in new and deeper learning activities.

**Nobel Peace Prize Laureate and former President of South Africa F.W. de Klerk has accepted our invitation to participate in the Nobel Peace Prize Forum as the honored Laureate and Keynote Speaker. The 2012 topic is "The Price of Peace."**

The 2012 Nobel Peace Prize Forum will be held in Minneapolis, MN. While retaining the previous Global focus of past Forums and the Education focus of past Festivals, the much-expanded 2012 Forum will fashion new emphasis on Business, Education, and Arts/Music. Check out [NobelPeacePrizeForum.org](http://NobelPeacePrizeForum.org) for the latest information on this exciting event.

**Contributions and Sponsorship**

We invite individuals to participate in and support the new Nobel Peace Prize Forum with tax-deductible gifts of any amount.

**\$50**

**\$100**

**\$250**

**\$500**

Event sponsorship acknowledged on donor list in Augsburg alumni newsletter, spring 2012.

Free attendance for 2 persons on Thursday, March 1 Business Day, Friday March 2 Education Day or Saturday, March 3 Global Studies Day.

**\$1000**

Event sponsorship acknowledged on donor list in Augsburg alumni newsletter, spring 2012.

Free attendance for 4 persons on Thursday, March 1 Business Day, Friday March 2 Education Day or Saturday, March 3 Global Studies Day.

Checks should be made payable to:  
The Nobel Peace Prize Forum c/o Augsburg College  
2211 Riverside Ave, Minneapolis, MN 55454

# MAP DELEGATE: Please Take

From: Dick Bernard <dick\_bernard@msn.com>  
Subject: **TO Minnesota Alliance of Peacemakers Delegates Dec. 13, 2011**  
Date: December 13, 2011 9:33:17 AM CST



solicit your interest. Respond by e-mail, phone (651-730-4849) or note (6905 Romeo Road Woodbury 55125). Dick Bernard

From: Dick Bernard <dick\_bernard@me.com>  
Date: December 7, 2011 5:32:01 PM CST  
Subject: **Minnesota Alliance of Peacemakers Delegates**

**PROPOSAL: That MAP seek to become a major co-sponsor of the Nobel Peace Prize Forum and Festival (PPFF) at Augsburg College.**

**INITIAL REQUEST: (#1&#2, deleted below, related to a date already passed.)**

3. Suggest that MAP commit at least \$10,000 towards PPFF, two-thirds to come from donations from member groups; the other one-third a match from MAP funds. (This would translate into an average of app \$100 per organization, and app \$3,000 from MAP treasury.) This seems like a large amount, but at least twice in my memory equal or more expensive activities have been undertaken: Cindy Sheehan in 2007, and Peace Island in 2008.
4. Further, that MAP commit people, time and effort to help make the PPFF a success.
5. At this moment, this is only a conceptual idea. The idea needs to be approved before any further action can be undertaken.

#### **SUMMARY BACKGROUND AND RATIONALE :**

This is a proposal made by MAP delegate Dick Bernard, speaking as an individual.  
I have been active in MAP since 2003, and was President of MAP 2005-2007. I'm current Vice-President of MAP organization World Citizen, and since 2007 on the Nobel Peace Prize Festival Committee.

#### **THE FESTIVAL AND FORUM**

PPFF is the only sanctioned Nobel Peace Prize entity outside of Norway. The Forum has existed since 1989, and through 2011 rotated each year between the five Norwegian Lutheran Colleges of Luther (Decorah IA), St. Olaf, Augsburg, Concordia in Moorhead and Augustana in Sioux Falls.) Its program was geared towards student and adult audiences.

In 1996 the Festival, directed toward student audiences, was co-founded by Augsburg and MAP member organization World Citizen. Unlike the Forum, the Festival was an annual event at Augsburg. A major fund-raiser for the Festival has always been World Citizen Founder Lynn Elling.

MAP has been a casual (\$200 per year) supporter of the Festival, and each year MAP organizations had an opportunity to table at the Festival.

After the 2011 Festival and Forum, the five colleges and the Nobel Institute agreed to change the structure and format of the Festival and Forum, essentially as follows:

1. For the next two years, and probably permanently, the Forum (and Festival) will be held at Augsburg College, probably as a three day program, one of which is oriented to students.
2. Augsburg has hired an Director for planning the PPFF. She is Dr. Maureen Reed, and she has very impressive credentials. As I speak, she and the President of Augsburg are at the Nobel Peace Prize events in Oslo.
3. It appears that other co-sponsors will be Humphrey Institute and Minnesota International Center, plus large donors, which typically would be business. The 2012 and following Festivals will be a significant departure from previous programs.
4. At this writing, there are no plans set in stone. The idea as expressed above is conceptual and based on my experience and understanding of what might be happening. Obviously, before there can be any talking about this, MAP needs to be committed to following through if interest is expressed. Since the PPFF is at the beginning of March, 2012, there is need to act now in order to possibly move forward.

#### **WHY DO THIS? WHAT'S IN IT FOR MAP?**

Succinctly, the PPFF is already, and will even more so in 2012 and 2013, a major and highly visible activity in this area, involving government, business, academic, schools and others.

MAP has a credible history and this would potentially be a strong opportunity to make MAP a more visible entity in the greater community.

\$10,000 seems large, but in context with what business groups come up with for events like this, it is small.

If we are to be a player in the broader community, we need to engage in more activities like this.

#### **QUESTIONS?**

At this writing, I cannot provide specific information other than my sense of the matter based on my own past experience with World Citizen, MAP and PPFF. I cannot even state with certainty that PPFF would be interested in us, though I cannot conceive of the circumstance where they wouldn't. The 2012 program will be highly organized, but is a brand new venture. This will probably be one of those times when a leap of faith is required. But I would not make this proposal if I did not think the leap of faith was warranted.

Here are some relevant websites:

Nobel Peace Prize Oslo: <http://nobelpeaceprize.org/>

Nobel Peace Prize Forum: <http://nobelpeaceprizeforum.org/>

Nobel Peace Prize Festival: <http://www.peacesites.org/educators/nobelfestival>

World Citizen: <http://www.peacesites.org/>

About Lynn Elling: <http://www.amillioncopies.info/>