



ORCHESTRATE EXCELLENCE

A Coalition to Support Our Minnesota Orchestra

WELCOME TO OUR COMMUNITY FORUM!

Orchestrate Excellence is a coalition of audience and community members deeply committed to our Minnesota Orchestra. We are independent of both the Minnesota Orchestra management and musicians; we represent the community. As a community, we share responsibility for the future vitality of the Minnesota Orchestra, along with orchestra board members, management, donors, music lovers and musicians. We are hosting this gathering to demonstrate our strong commitment to our orchestra, and to initiate a broader dialogue concerning the ways we, the community, can invest our time, talent and resources to help our orchestra thrive in the future.

The following two questions will be asked of you during the breakout sessions:

1- Does Minnesota want a world-class orchestra, and why?

2- What will you, as a community member, do to support a world-class orchestra, and how?

We encourage you to think about these questions, engage other attendees in lively dialogue, and offer your thoughtful and considered views during the breakout session.

You may be interested to know what Orchestrate Excellence has done since its inception in December 2012:

- Reached out to Board, Management, and Musicians
- Examined artistic and sustainable business practices of other successful world-class orchestras
- Examined how our peer orchestras with similar challenges have negotiated successful contracts
- Reached out to both Management and Musicians with Interest Based Bargaining concepts
- Investigated and explored the need for conflict resolution as represented by the Harvard negotiating principles
- Reached out to community and state leaders with our findings
- Kept in close touch with the community and people like you with our support and involvement

If you want to review this evening's Community Forum, the stream will be available at www.theuptake.org.

If you want to stay in touch with Orchestrate Excellence, join our coalition at www.orchestrateexcellence.org or send an email to orchestrateexcellence@gmail.com.

We are grateful to flutist Joshua Adam Weinberg playing Grant Luhmann's "Tenebrous Portraits," cellist Nora Doyle playing Dances from Johann Sebastian Bach's Third Suite for Unaccompanied Cello, and to the Horn Quartet from the Young Musicians of Minnesota for their serenade.

This event has been supported in part by:



We welcome tonight's Keynote Speaker

DR. ALAN FLETCHER

CEO AND PRESIDENT OF THE ASPEN MUSIC FESTIVAL AND SCHOOL

Alan Fletcher, one of this country's most accomplished music administrators and respected composers, was born in 1956 in Riverside, New Jersey, and earned his baccalaureate at Princeton University (1978) and his master's degree (1979) and doctorate (1983) at Juilliard. He studied composition with Roger Sessions, Milton Babbitt, Edward T. Cone, and Paul Lansky and piano with Jacob Lateiner and Robert Helps. In 1985, Fletcher was appointed to the faculty of the New England Conservatory of Music, teaching composition and theory and serving successively during his 16-year tenure at the school as Dean, Provost and Senior Vice President. From 2006 to 2011, he was Professor of Music and Head of the School of Music at Carnegie Mellon University in Pittsburgh, after which he assumed his current position as President and CEO of the Aspen Music Festival and School. Fletcher has lectured nationally and internationally on music and music administration, served on many boards, panels, juries, seminars and committees, and contributed articles and op-ed pieces to *Symphony* magazine, *Gramophone* magazine, *Wall Street Journal*, *Sonus: Journal of Global Music*, *Pittsburgh Post-Gazette*, *Baltimore Sun*, *The Journal of Music Theory Pedagogy*, *Chronicle of Higher Education*, and many others. Fletcher has won numerous composing awards and received commissions from the National Dance Institute, the Pittsburgh Symphony (2008 and 2011), Nashua Symphony, National Gallery of Art, Boston Celebrity Series, Duquesne University, New York Camerata, and other noted ensembles, organizations, and soloists. He chaired the 1997 Salzburg Seminar *Music for a New Millennium: The Classical Genre in Contemporary Society*.

Dr. Fletcher said in his opening remarks at the Aspen Music Festival June 24, 2013:

“Classical music in the United States depends on four groups working together: musicians, donors, administrators, and listeners. No one of these groups “owns” the music, and no one or even two of them can keep the music going without the others. Too often we’ve been hearing from one group or another that someone else is unimportant, or worse, that “they owe us.” But everyone involved here is making a free choice to be involved, and is *mutually* obliged to make the enterprise work.”

Orchestrate Excellence is delighted to welcome Dr. Fletcher to this Community Forum and grateful that he has taken time from an extraordinarily busy schedule to join us. We eagerly anticipate his remarks this evening.

You will have an opportunity to pose a question to Dr. Fletcher immediately following his Keynote Address.